FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APP	ROVAL
OMB Number	3235-029

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person* MORRIS MICHAEL G						L Brands, Inc. [LB]										ationship all appl Direct	•		rson(s) to Is: 10% O		
(Last) THREE	,	rst) PARKWAY	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/03/2015										Office below	r (give title)		Other (below)	specify	
(Street) COLUM (City)			43230 (Zip)		_ 4. II	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indiv. ine) X	′					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D					action	ction 2A. Deemed Execution Date,				3. Transac Code (Ir 8)	4. Secur		of, or Berities Acqui	red (A) o	r	5. Amor Securiti Benefic Owned	ınt of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
											v	Amount	(A) or (D)			(Instr. 3	action(s) . 3 and 4)			(Instr. 4)	
		Т	able II -										, or Ben ible sec			wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)				Expi	ate Exer iration D nth/Day/	ate		and 7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		De Se (In	rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	e rcisable		piration te	Title	Amoun or Numbe of Shares	r						
Phantom Stock	(1)	08/03/2015			A		378			(2)		(2)	Common Stock, \$0.50 par value	378	\$	0.0000	12,400 ⁽³	3)	D		

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- 2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

08/05/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.