

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): July 31, 2006

Limited Brands, Inc.

(Exact Name of Registrant
as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-8344

(Commission File Number)

31-1029810

(IRS Employer Identification No.)

**Three Limited Parkway
Columbus, OH**

(Address of Principal Executive
Offices)

43230

(Zip Code)

(614) 415-7000

Registrant's Telephone Number, Including Area Code:

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

(d) On July 31, 2006, Limited Brands, Inc. appointed Dennis S. Hersch and Jeffrey H. Miro to its Board of Directors. At this time Messrs. Hersch and Miro have not been named to any committees of the Board.

A copy of the press release announcing their appointment is attached hereto as Exhibit 99.1 and is hereby incorporated by reference.

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1

Press Release dated July 31, 2006.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Limited Brands, Inc.

Date: August 1, 2006

By: /s/ Douglas L. Williams

Title: Senior Vice President and General Counsel

Limitedbrands

DENNIS S. HERSCH AND JEFFREY H. MIRO APPOINTED TO THE LIMITED BRANDS, INC. BOARD OF DIRECTORS

COLUMBUS, OH (July 31, 2006) – Limited Brands (NYSE: LTD) announced the appointment of Dennis S. Hersch and Jeffrey H. Miro to its Board of Directors.

Mr. Hersch is Global Chairman of the Mergers and Acquisitions Department of JP Morgan Securities, Inc. Previously, he served as the head of the Mergers and Acquisition practice of Davis Polk & Wardwell. Mr. Hersch is Chairman of the Board of Directors of The Horticultural Society of New York and holds a B.A. in Economics from Brooklyn College and a J.D. from the N.Y.U. School of Law.

Mr. Miro is a partner in the law firm of Honigman Miller Schwartz and Cohn and is an adjunct professor of law at the University of Michigan Law School, where he teaches taxation and corporate governance. He holds an A.B. from Cornell University, a J.D. from the University of Michigan, and an LL.M. from Harvard University. Mr. Miro is also a director of M/I Homes, Inc.

"We are very excited to have Dennis and Jeffrey join our Board," said Leslie H. Wexner, Chairman and Chief Executive Officer of Limited Brands. "I'm confident that their extensive experience and deep insight will contribute significantly to the performance of the Company."

ABOUT LIMITED BRANDS:

Limited Brands, through Victoria's Secret, Bath & Body Works, C.O. Bigelow, Express, Limited Stores, White Barn Candle Co. and Henri Bendel, presently operates 3,549 specialty stores. Victoria's Secret products are also available through the catalogue and www.VictoriasSecret.com. Bath & Body Works products are also available through the catalogue and www.BathandBodyWorks.com.

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For further information, please contact:

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