
SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13D
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

		(Amendme	nt No. 37)		
		LIMITED B	RANDS, INC. f Issuer)		
Commor	n Stock, \$0.50 Pa	r Value		532716-10-7	
(Title	e of class of sec	urities)		(CUSIP number)	
		Weil, Gotsha 767 Fif New York, N	Gietz, Esq. 1 & Manges LLP th Avenue ew York 10153 310-8000		
			e number of pe and communica	rson authorized	
		Decembe	r 21, 2009		
	(Date of even	t which requi	res filing of	this statement)	
the acquis	sition that is the pecause of Rules	e subject of 13d-1(e), 13d	this Schedule -1(f) or 13d-1	on Schedule 13G to report 13D, and is filing this (g), check the following	=
CUSIP No.	532716-10-7		 13D	Page 2	
1	NAME OF REPORTING				
2	CHECK THE APPROP	RIATE BOX IF	A MEMBER OF A		(a) [_] (b) [x]
	SEC USE ONLY				
4	SOURCE OF FUNDS:	N/A			
	ITEM 2(d) OR 2(e	CLOSURE OF LE):	GAL PROCEEDING	S IS REQUIRED PURSUANT TO	
	CITIZENSHIP OR P ORGANIZATION:		United	States	
NUMBER SHARES	OF 7 SOLE V			, 936	

BENEFICIALLY 8 SHARED VOTING POWER: 28,630,692

	OWNED I	BY									
	EACH REPORT:		9	SOLE DI	SPOSITIVE F			1			
	PERSON \	WITH	10	SHARED	DISPOSITIVE	POWER:	28,630,69	2			
-	11	AGGREG	ATE	AMOUNT	BENEFICIALL	Y OWNED E	BY REPORTI	NG PERSON:	56,949,063	3	
_	12	CHECK SHARES		IF THE	AGGREGATE A	AMOUNT IN	ROW (11)	EXCLUDES CE	RTAIN	[-	_]
_	13	PERCEN	T OF					(11): 17.6%			
_	14	TYPE 0	F RE			IN					
_											

CUSIP No.					13D		Page 3	
1			PORTI	NG PERSON:	А	bigail S. Wexner		
2	CHECK	THE	APPRO	PRIATE BOX	IF A MEMB	ER OF A GROUP:		(a) [_] (b) [x]
3	SEC US		ILY					
4	SOURCE FUNDS	OF		00				
5	ITEM 2	2(d)	OR 2(6	SCLOSURE 0	F LEGAL PR	OCEEDINGS IS REQUI	RED PURSUANT TO	
6	CITIZE ORGANI	NSH]	IP OR I	PLACE OF		United States		
	0F			VOTING POW	ER:	-0-		
BENEFICIA OWNED		8	SHARE	D VOTING P		11,963,293		
EACH REPORT					E POWER:			
PERSON \	WITH					11,963,293		
11	AGGRE	ATE	AMOUN ⁻	T BENEFICI	ALLY OWNED	BY REPORTING PERS	, ,	
12	CHECK SHARES		IF THE	E AGGREGAT	E AMOUNT I	N ROW (11) EXCLUDE:	S CERTAIN	[x]
13	PERCEN	IT OF	CLASS	S REPRESEN		UNT IN ROW (11):	3.7%	
14	TYPE (F RE	PORTI	NG PERSON:				

CUSIP No.	532716-1			13D	Page 4	
1	NAME OF			Wexner F	Personal Holdings Corporation	
2	CHECK TH	E AP	PROPRIATE BOX I	F A MEMBE		(a) [_] (b) [x]
3	SEC USE					
4	SOURCE 0 FUNDS:	F	N/A			
5	CHECK BO	X IF		LEGAL PRO	OCEEDINGS IS REQUIRED	[_]
6	CITIZENS ORGANIZA		OR PLACE OF :		Delaware	
NUMBER SHARE			SOLE VOTING PO	WER:	4,892,608	
BENEFIC: OWNED		8	SHARED VOTING	POWER:	-0-	
EACH REPOR	ΓING	9	SOLE DISPOSITI POWER:	VE	4,892,608	
PERSON			SHARED DISPOSI POWER:		-0-	
11	AGGREGAT	E AM			BY REPORTING PERSON: 4,892,60	
12	SHARES:			AMOUNT IN	N ROW (11) EXCLUDES CERTAIN	[_]
13				D BY AMOU	UNT IN ROW (11): 1.5%	
			RTING PERSON:	CO		

CUSIP No.	532716-1			13D	Page 5	
1	NAME OF	REPO	PRTING PERSON: T	he Conc		
2			PROPRIATE BOX IF	A MEMBE	R OF A GROUP:	(a) [_] (b) [x]
	SEC USE		•			
4	SOURCE O					
5	PURSUANT	T0	ITEM 2(d) OR 2(e)	:	CEEDINGS IS REQUIRED	[_]
6		HIP TION	OR PLACE OF I:		Ohio	
NUMBER SHARE			SOLE VOTING POWE	R:	168,561	
BENEFIC: OWNED			SHARED VOTING PO	WER:	- 0 -	
EACH REPOR			SOLE DISPOSITIVE POWER:	Ī	168,561	
PERSON	WITH	10	SHARED DISPOSITI	IVE	-0-	
11	AGGREGAT	E AM			BY REPORTING PERSON: 168,563	
12	CHECK BO SHARES:	X IF	THE AGGREGATE AM	10UNT IN	ROW (11) EXCLUDES CERTAIN	[_]
13					NT IN ROW (11): <0.1%	
14			ORTING PERSON: C	00		
SEE	INSTRUCT	IONS	BEFORE FILLING C			

CUSIP No.	532716-1	0-7 		13D	Р	age 6	
1	NAME OF	REP0	RTING PERSON: V	Vhitebarr			
2	CHECK TH	E AP	PROPRIATE BOX IF				(a) [_] (b) [x]
3	SEC USE						
4	SOURCE 0 FUNDS:		N/A				
5				EGAL PROC	CEEDINGS IS REQUIRED		[_]
6	CITIZENS ORGANIZA				New York		
NUMBE SHAR		7	SOLE VOTING POWE	ER:	126,501		
BENEFIC OWNED			SHARED VOTING PO	OWER:	-0-		
EAC REPOR	H TING		SOLE DISPOSITIVE POWER:	≣	,		
PERSON	WITH	10	SHARED DISPOSITE	[VE	-0-		
11	AGGREGAT	E AM	OUNT BENEFICIALLY	/ OWNED E	BY REPORTING PERSON:		
12	CHECK BO SHARES:	X IF	THE AGGREGATE AN	MOUNT IN	ROW (11) EXCLUDES C	ERTAIN	[_]
13	PERCENT	0F C	LASS REPRESENTED	BY AMOUN	NT IN ROW (11): <0	.1%	
				00			

CUSIP No.		L0-7		13D	Pa	ige 7	
			NG PERSON:		corn Trust		
			PRIATE BOX IF				(a) [_] (b) [x]
	SEC USE	ONLY					
	SOURCE (FUNDS:)F	N/A				
5		OX IF DI d) OR 2(SCLOSURE OF Le):	EGAL PROCEE	DINGS IS REQUIRED	PURSUANT TO	[_]
		SHIP OR	PLACE OF	Ne	w York		
NUMBER SHARE	S		VOTING POWER:		2,202,953		
BENEFICI OWNED	ALLY 8	3 SHARE	D VOTING POWE	ER:	•		
EACH REPORT	ING	9 SOLE	DISPOSITIVE F	POWER:			
PERSON			D DISPOSITIVE	POWER:	- 0 -		
11	AGGREGAT			Y OWNED BY	REPORTING PERSON:		
12	CHECK BO	X IF TH	E AGGREGATE A	AMOUNT IN RO	W (11) EXCLUDES CE	ERTAIN	[_]
13	PERCENT				IN ROW (11): 0.7%		
14	TYPE OF	REPORTI	NG PERSON:	00			

CUSIP No.					13D		Page 8	
		OF R	EPORTI	NG PERSON:	Cy	prus Trust		
2	CHECK			PRIATE BOX	IF A MEMBE	ER OF A GROUP:		(a) [_] (b) [x]
3	SEC U							
4	SOURCI FUNDS	E OF		N/A				
5	ITEM 2	2(d)	OR 2(SCLOSURE OF e):	LEGAL PRO	OCEEDINGS IS REQUIR	ED PURSUANT TO	
		ENSH IZAT	IP OR ION:	PLACE OF		New York		
NUMBER SHARE				VOTING POWE	R:	5,000,000		
BENEFICI OWNED		8	SHARE	D VOTING PO		- 0 -		
EACH REPORT					POWER:	5,000,000		
PERSON	WITH			D DISPOSITI	VE POWER:			
11	AGGRE	GATE	AMOUN		LLY OWNED	BY REPORTING PERSO	N: 5,000,000	
12	CHECK SHARES		IF TH	E AGGREGATE	AMOUNT IN	N ROW (11) EXCLUDES		[_]
13		NT O	F CLAS	S REPRESENT		JNT IN ROW (11): 1	. 6%	
		OF R	EPORTI	NG PERSON:				

CUSIP No.	532716-1	L0-7		- 13D	Page 9	
				-		
1	NAME OF	REPO	RTING PERSON: D	ogwood T		
2			PROPRIATE BOX IF	A MEMBER		(a) [_] (b) [x]
3	SEC USE					
4	SOURCE (
5	CHECK BO	X IF		GAL PROC	EEDINGS IS REQUIRED	[_]
6	CITIZENS ORGANIZA		OR PLACE OF :		New York	
NUMBEI SHARI		7	SOLE VOTING POWE		5,000,000	
BENEFIC: OWNED		8	SHARED VOTING PO	WER:	-0-	
EACI REPOR			SOLE DISPOSITIVE POWER:		, ,	
PERSON	WITH	10	SHARED DISPOSITI POWER:	VE	-0-	
11	AGGREGAT	E AM	OUNT BENEFICIALLY	OWNED B	Y REPORTING PERSON: 5,000	
12	CHECK BO	X IF	THE AGGREGATE AM	OUNT IN	ROW (11) EXCLUDES CERTAIN	[_]
13	PERCENT	OF C	LASS REPRESENTED	BY AMOUN	T IN ROW (11): 1.6%	
14	TYPE OF	REPO	RTING PERSON: 0	0		

CUSIP No.	53271		7		13D		Page 10	
						e Linden Trust		
		THE	APPR0PR	IATE BOX I	F A MEMBE	R OF A GROUP:		(a) [_] (b) [x]
	SEC US	SE ON	ILY					
4	SOURCI FUNDS	E OF	N	/A				
5	ITEM 2	2(d)	OR 2(e)	LOSURE OF :	LEGAL PRO	CEEDINGS IS REQUIRE	D PURSUANT TO	
6	CITIZI ORGAN	ENSHI IZATI	P OR PL	ACE OF		New York		
	0F			TING POWER	:	9,464,446		
BENEFICI OWNED		8	SHARED	VOTING POW		-0-		
EACH REPORT					POWER:	9,464,446		
PERSON	WITH			DISPOSITIV		-0-		
11	AGGRE	GATE	AMOUNT	BENEFICIAL	LY OWNED	BY REPORTING PERSON	, ,	
12	CHECK		IF THE	AGGREGATE /	AMOUNT IN	ROW (11) EXCLUDES		[_]
13	PERCE	NT OF	CLASS	REPRESENTE		NT IN ROW (11): 2.	9%	
14	TYPE (OF RE	PORTING	PERSON:	00			

This Amendment No. 37 amends the Schedule 13D dated June 25, 1985, as amended in certain respects by Amendments No. 1 through 36 thereto, and is filed by Leslie H. Wexner, for and on behalf of himself, Abigail S. Wexner, Wexner Personal Holdings Corporation, The Concierge Trust, Whitebarn GRAT, The Acorn Trust, Cyprus Trust, Dogwood Trust, and The Linden Trust (collectively, the "Purchasers"), with respect to the common stock, \$0.50 par value per share (the "Common Stock"), of Limited Brands, Inc. (the "Company").

Item 2. Identity and background.

Item 2 is amended as follows:

Trust Four Hundred (400) (as successor to Trust 400), The Acorn Trust, Cyprus Trust, Dogwood Trust, and The Linden Trust are trusts organized under the laws of New York. The principal business of each trust is investments, and the principal business address of each trust is 8000 Walton Parkway, New Albany, Ohio 43054. Leslie H. Wexner and Dennis S. Hersch are the trustees of The Acorn Trust and Cyprus Trust. Abigail S. Wexner and Dennis S. Hersch are the trustees of Trust Four Hundred (400) and Dogwood Trust. Dennis Hersch is the trustee of The Linden Trust. During the last five years neither Trust Four Hundred (400), The Acorn Trust, Cyprus Trust, Dogwood Trust, or The Linden Trust nor Leslie S. Wexner, Abigail S. Wexner or Dennis S. Hersch has been (i) convicted of any criminal proceeding (excluding traffic violations or similar misdemeanors) or (ii) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws. Other information required by Item 2 of Schedule 13D with respect to Leslie H. Wexner, Abigail S. Wexner, and Dennis S. Hersch has been reported previously.

Trust 600, Issue Trust, R.H.R.E.I. Trust, The Family Trust, Trust 400, and Trust Four Hundred (400) each have ceased to be a Purchaser since each no longer beneficially owns any shares of Common Stock.

An agreement among the Purchasers with respect to the filing of this statement is attached hereto as Exhibit 1.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 is amended as follows:

Items 5(c) and 6 of this Amendment No. 37 to Schedule 13D are incorporated herein by reference.

Item 5. Interest in Securities of the Issuer.

(a) The responses of the Purchasers to Rows (11) through (13) of the cover pages of this Amendment No. 37 are incorporated herein by reference. As of December 22, 2009, the Purchasers beneficially owned the number shares of the Common Stock listed below, representing approximately the percentage of the outstanding shares of Common Stock set forth opposite such number (the outstanding shares of Common Stock, 322,290,513, being based on the number of shares outstanding as of November 27, 2009 as reported in the Company's

Quarterly Report on Form 10-Q for the quarterly period ended October 31, 2009), as determined in accordance with Rule 13d-3.

Person	Number of	Shares	Percent of Class
Leslie H. Wexner	56,949,063	(1)(3)(4)(5)(6)(7)(8)(9)	17.6%
Abigail S. Wexner	11,963,293	(2)(5)(8)	3.7%
Wexner Personal Holdings Corporation	4,892,608	(3)	1.5%
The Concierge Trust	168,561	(4)	< 0.1%
Whitebarn GRAT	126,501	(5)	< 0.1%
The Acorn Trust	2,202,953	(6)	0.7%
Cyprus Trust	5,000,000	(7)	1.6%
Dogwood Trust	5,000,000	(8)	1.6%
The Linden Trust	9,464,446	(9)	2.9%

- -----

- (1) Includes: 1,359,435 shares held in Limited Brands Savings and Retirement Plan for Mr. Wexner's account (as of November 30, 2009) over which Mr. Wexner exercises dispositive but not voting control; and 1,667,798 shares issuable within approximately 60 days upon exercise of outstanding options held by Mr. Wexner. Also includes 6,836,792 shares (including 4,216 shares issuable within approximately 60 days upon exercise of outstanding options) beneficially owned by Abigail S. Wexner, Mr. Wexner's wife, as to which Mr. Wexner may be deemed to share the power to vote and direct the disposition.
- (2) Includes 4,216 shares issuable within approximately 60 days upon exercise of outstanding options held by Mrs. Wexner. The power to vote or direct the disposition of the shares beneficially owned by Mrs. Wexner may be deemed to be shared with her husband, Leslie H. Wexner. Excludes 44,985,770 shares beneficially owned by Leslie H. Wexner, Mrs. Wexner's husband, as to which Mrs. Wexner disclaims beneficial ownership.
- (3) Power to vote or direct the disposition of the 4,892,608 shares held by Leslie H. Wexner as the sole stockholder, director and officer of Wexner Personal Holdings Corporation.
- (4) Power to vote or direct the disposition of the 168,561 shares held by Leslie H. Wexner as the sole trustee of The Concierge Trust.
- (5) Power to vote or direct the disposition of the 126,501 shares held by Whitebarn GRAT may be deemed to be shared by Leslie H. Wexner and its two trustees, Abigail S. Wexner and Dennis S. Hersch.
- (6) Power to vote or direct the disposition of the 2,202,953 shares held by The Acorn Trust may be deemed to be shared by Leslie H. Wexner and Dennis S. Hersch, who is the sole trustee.

- (7) Power to vote or direct the disposition of the 5,000,000 shares held by Cyprus Trust may be deemed to be shared by Leslie H. Wexner and Dennis S. Hersch, who is the sole trustee.
- (8) Power to vote or direct the disposition of the 5,000,000 shares held by Dogwood Trust may be deemed to be shared by Leslie H. Wexner and its two trustees, Abigail S. Wexner and Dennis S. Hersch.
- (9) Power to vote or direct the disposition of the 9,464,446 shares held by The Linden Trust may be deemed to be shared by Leslie H. Wexner and Dennis S. Hersch, who is the sole trustee.
- (b) The responses of the Purchasers to (i) Rows (7) through (10) of the cover pages of this Amendment No. 37 and (ii) Item 5(a) hereof are incorporated herein by reference.
- (c) In addition to the transactions described in Item 6 of this Amendment No. 37 (which are hereby incorporated herein by reference), during the past 60 days the Purchasers effected the following transaction in the Common Stock:

Person	Date of	Amount of	Price per	Where and
	Transaction	Securities	Share	How Effected
Abigail S. Wexner	11/2/09	2,205 shares	\$7.94	Abigail S. Wexner, for service as a director of the Company, received from the Company, fees in shares

(d), (e): Not Applicable

Furthermore, as of December 22, 2009, Dennis S. Hersch beneficially owned 24,004 shares of the Common Stock, which includes 23,465 shares that could be issuable within approximately 60 days upon conversion of outstanding stock units held by Mr. Hersh following his termination of service as a director of the Company. Mr. Hersch was credited under a Company plan with 3,779 stock units on November 2, 2009, for service as a director of the Company. Mr. Hersch's beneficial ownership represents less than 0.1% of the outstanding shares of Common Stock. Mr. Hersch has sole power to vote and dispose, or direct the vote and disposition, of such shares.

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

Item 6 is amended as follows:

Item 2 of this Amendment No. 37 to Schedule 13D is incorporated herein by reference.

On March 31, 2008, The Family Trust transferred 8,569,177 shares of Common Stock in accordance with the trust to Leslie H. Wexner without consideration in exchange.

On April 10, 2008, Leslie H. Wexner transferred 8,000,000 shares of Common Stock to The Acorn Trust without consideration in exchange.

On December 20, 2008, The Concierge Trust transferred 871,862 shares of Common Stock in accordance with the trust to Leslie H. Wexner without consideration in exchange.

On February 12, 2009, Whitebarn GRAT transferred 7,873,499 shares of Common Stock in accordance with the trust to Abigail S. Wexner without consideration in exchange.

On April 13, 2009, The Acorn Trust transferred 5,797,047 shares of Common Stock in accordance with the trust to Leslie H. Wexner without consideration in exchange.

On April 15, 2009, Leslie H. Wexner transferred 5,000,000 shares of Common Stock to Cyprus Trust without consideration in exchange. Also, on April 15, 2009, Abigail S. Wexner transferred 5,000,000 shares of Common Stock to Dogwood Trust without consideration in exchange.

On December 21, 2009, R.H.R.E.I. Trust transferred 5,571,601 shares of Common Stock, Trust Four Hundred (400) transferred 3,834,399 shares of Common Stock, Trust 600 transferred 3,300,568 shares of Common Stock, and Issue Trust transferred 72,649 shares of Common Stock, in each case, in accordance with the trusts, to The Linden Trust without consideration in exchange. Also on December 21, 2009, The Linden Trust transferred 3,314,771 shares of Common Stock to Abigail S. Wexner, in exchange for property of equivalent value based on \$19.09 per share of Common Stock. These transfers were made to consolidate diverse holdings and for estate planning purposes.

Leslie H. Wexner, Abigail S. Wexner and certain of the other Purchasers maintain margin securities accounts at brokerage firms, and the positions held in such margin accounts, which may from time to time include shares of Common Stock, are pledged as collateral security for the repayment of debit balances, if any, in the accounts.

Item 7. Materials to be Filed as Exhibits.

Exhibit 1

Joint Filing Agreement by and among Leslie H. Wexner, Abigail S. Wexner, Wexner Personal Holdings Corporation, The Concierge Trust, Whitebarn GRAT, The Acorn Trust, Cyprus Trust, Dogwood Trust, and The Linden Trust, dated December 23, 2009.

SIGNATURE

 $\hbox{After reasonable inquiry and to the best of my knowledge and belief, } I certify that the information set forth in this statement is true, complete and correct. \\$

Dated: December 23, 2009

/s/ Leslie H. Wexner -----Leslie H. Wexner /s/ Abigail S. Wexner -----Abigail S. Wexner WEXNER PERSONAL HOLDINGS CORPORATION By: /s/ Leslie H. Wexner Name: Leslie H. Wexner Title: President THE CONCIERGE TRUST By: /s/ Leslie H. Wexner Leslie H. Wexner, Trustee WHITEBARN GRAT By: /s/ Dennis S. Hersch Dennis S. Hersch, Trustee THE ACORN TRUST By: /s/ Dennis S. Hersch Dennis S. Hersch, Trustee CYPRUS TRUST By: /s/ Dennis S. Hersch -----Dennis S. Hersch, Trustee

By: /s/ Dennis S. Hersch Dennis S. Hersch, Trustee

THE LINDEN TRUST

DOGWOOD TRUST

By: /s/ Dennis S. Hersch

Dennis S. Hersch, Trustee

EXHIBIT INDEX

Exhibit No.

Exhibit 1

Joint Filing Agreement by and among Leslie H. Wexner, Abigail S. Wexner, Wexner Personal Holdings Corporation, The Concierge Trust, Whitebarn GRAT, The Acorn Trust, Cyprus Trust, Dogwood Trust, and The Linden Trust, dated December 23, 2009

JOINT FILING AGREEMENT

This will confirm the agreement by and among all the undersigned that the Schedule 13D filed on or about this date and any amendments thereto with respect to beneficial ownership by the undersigned of shares of the common stock, par value \$0.50 per share, of Limited Brands, Inc. is being filed on behalf of each of the undersigned in accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934. This agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: December 23, 2009

/s/ Leslie H. Wexner					
Leslie H. Wexner					
/s/ Abigail S. Wexner					
Abigail S. Wexner					
WEXNER PERSONAL HOLDINGS CORPORATION					
By:	/s/ Leslie H. Wexner				
	Name: Leslie H. Wexner Title: President				
THE	THE CONCIERGE TRUST				
By:	/s/ Leslie H. Wexner				
	Leslie H. Wexner, Trustee				
WHITEBARN GRAT					
By:	/s/ Dennis S. Hersch				
	Dennis S. Hersch, Trustee				
THE	ACORN TRUST				
Ву:	/s/ Dennis S. Hersch				
	Dennis S. Hersch, Trustee				
CYPRUS TRUST					
By:	/s/ Dennis S. Hersch				
	Dennis S. Hersch, Trustee				
DOGWOOD TRUST					
By:	/s/ Dennis S. Hersch				
	Dennis S. Hersch, Trustee				
THE	LINDEN TRUST				
Ву:	/s/ Dennis S. Hersch				
	Dennis S. Hersch, Trustee				