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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
	Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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	ess of Reporting Perso		2. Issuer Name and Ticker or Trading Symbol <u>LIMITED BRANDS INC</u> [LTD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SCILLSING	JER LEONAR			Х	Director	10% Owner			
(Last) (First) (Middle) THREE LIMITED PARKWAY (Street) COLUMBUS OH 43230		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/26/2004	X	Officer (give title below) Vice Chairman and	Other (specify below) d COO			
		43230	4. If Amendment, Date of Original Filed (Month/Day/Year) 03/30/2004	6. Indi <sup>r</sup> Line) X	vidual or Joint/Group Filing ( Form filed by One Repor Form filed by More than (	ting Person			
(City)	(State)	(Zip)			Person				

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities A Disposed Of (			Securities Beneficially	Form: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common Stock, \$0.50 par value	03/26/2004		<b>D</b> <sup>(1)</sup>		11,652 <sup>(2)</sup>	D	\$19.75	268,563	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		Amount of			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares sold in connection with issuer's modified Dutch Auction Tender Offer.

2. These shares have been adjusted to reflect the final shares sold in the modified Dutch Auction tender offer after the final proration factor has been determined.

#### **Remarks:**

This Form 4 is being amended to adjust the number of shares sold in the modified Dutch Auction tender offer after the final proration factor has been determined.

<u>By: Robert J. Tannous,</u>
Attorney-in-Fact
** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

04/14/2004

g Person Date